GOLF COURSE ADVISORY COMMITTEE MINUTES OF MEETING

Jersey Meadow Golf Course, 8502 Rio Grande St, Jersey Village, TX 77040 **September 9, 2024**

1. Call to Order & Attendance

Meeting was called to order at 5:30 pm by Greg Fair.

Daniel Alvarado *present* Kevin Ross Greg Fair *present* Sheri Sheppard

Jane Arnett Matt Jones present

David L. Lock present Wade Warms present

Ronald Schielke *present* Robert Basford

Ceri Davies Maria Thorne present

2. Approval of the 7-16-24 meeting minutes

A motion was made to approve the minutes by David and was seconded by Ronald.

3. Citizen Comments

Nelson Farmer, who resides near the 3rd hole, shared his long-time connection to the area and his regular golf outings with friends. He noted that while his group plays at other courses, they consider this one their "home" course and appreciate recent improvements. Nelson attended to learn more about future plans for the course and commended staff and the committee for their efforts.

4. <u>Items for individual consideration</u>

a. Old business

None

b. New Clubhouse/Convention Center update

Clubhouse Completion Timeline: Expected in 8 weeks, aiming for completion before Thanksgiving if progress remains steady.

Construction Status: Roof installation to be completed in 2-3 days; interior framing, plumbing, and electrical work are ongoing.

Steel Reinforcement: Reinforcement of old steel was finished two weeks ago, keeping the project on track.

Operations and Management: Isaac from the city will manage non-golf-related events, while all golf-related events remain under current staff's purview.

Booking and Catering: Clubhouse can be booked for events via the website. Little Meadow will serve as the exclusive caterer, although external caterers are permitted with a fee. All alcohol must be sourced through Little Meadow.

New Facilities: Includes a catering kitchen, outdoor pavilion, and covered walkway. Outdoor seating area can accommodate up to 100 guests and may serve as an event overflow area.

Tuesday Course Maintenance: Proposal to open the course on maintenance Tuesdays after morning work, maximizing revenue without compromising maintenance. Senior association may be moved to Mondays or Wednesdays to accommodate this change.

c. Closed for maintenance Tuesdays-

The golf course has been closed on Tuesdays for maintenance over the past two years, which has significantly improved its quality. Maintenance crews can complete all necessary work in about seven hours, which has led to a proposal to keep maintenance on Tuesdays but open the course at 11 a.m. once the work is done. This adjustment, however, poses a challenge for the Senior Golf Association (SGA), which currently plays on Tuesdays and has expressed some resistance to changing their playday. Alternatively, the Ladies Golf Association (LGA) plays on Mondays, starting at 9 a.m., which might offer a solution if the groups are open to rescheduling. Additionally, implementing this change could help reduce overtime costs. Committee members are generally in favor of the proposal, with a review of new contracts expected at the end of the year.

5. Staff briefings

a. Golf Course Operations Report - Matt Jones

August was a record-breaking month, with revenues exceeding the previous best August by \$40,000. New golfers have shown resilience to the summer heat, and the income per round has been notably high. The hitting bays have also performed well, hosting several birthday parties and team-building events. The club has introduced a new promotion tied to football season, offering a four-hour bay rental with golf for \$100, where guests can watch any game they choose. Tournament requests are increasing, with larger events expected soon. Meanwhile, bridge construction is ongoing, and bollard designs are underway with public works to ensure safety. Once complete, the bridge will prioritize parking and pedestrian access before allowing golf carts. Some lakes on the course have significant algae growth, but overall, the course conditions have greatly improved. TVs damaged by the hurricane have arrived and will be replaced shortly. Additionally, the new golf carts have left a positive impression on members.

b. Golf Course Maintenance Report - Wade Warms

Recent drainage work has significantly improved the greens, and the team feels optimistic as they head into fall. This year, more funds were allocated to fertilizer, resulting in healthy fairways, though some fertilizer may be contributing to algae blooms in the ponds. The lakes, which are too shallow, are currently undergoing evaluations for maintenance, with bids being collected. As part of the Berm Project, one lake (#5) has already been improved. Plans are also underway to possibly stock certain lakes with algae-eating fish, pending permit approvals. According to Chet Williams, lakes should ideally be six to eight feet deep to reduce algae and weed issues. The course has ordered covers to protect greens from frost, although logistics still need to be worked out. Additionally, there are plans to replant trees in the fall.

6. Future agenda items request

7. Next Meeting Date:

November 12th Tuesday

8. Adjournment

A motion was made to adjourn meeting by Ron and was seconded by David. The meeting ended at 6:26 pm.